

2026 Convention Newsletter Competition

Nyhetsbrevkonkurranse



★ Judging Categories (100 points total)

1. 📣 Communication & Clarity (20 pts)

- Is the newsletter easy to read and understand?
- Are important details (dates, events, contacts) clear and easy to find?
- Does it effectively inform members about lodge activities?

2. 🎨 Design & Visual Appeal (15 pts)

- Creative layout and consistent style
- Good use of images, spacing, and typography
- Reflects the lodge's personality

3. 📍 Organization & Required Elements (15 pts)

Includes:

- Title, date, lodge name/number
- Calendar of events
- Meeting info
- Contact details
- Table of contents (if applicable)

4. 📄 Content Quality & Variety (20 pts)

- Mix of content (news, stories, interviews, culture, etc.)
- Engaging and relevant to members
- Balanced between information and enjoyment

5. ❤️ Lodge Spirit & Engagement (10 pts)

- Showcases member involvement and community
- Encourages participation and connection
- Reflects Norwegian culture and Sons of Norway values

6. 🧠 Creativity & Originality (10 pts)

- Unique features (columns, humor, themes, storytelling)
- Fresh ideas and personality

7. 🔍 Editing & Professionalism (10 pts)

- Grammar, spelling, and accuracy
- Clean, polished presentation

★ Bonus Points (Up to +5)

Optional extras:

- Member spotlights or interviews
- Cultural or educational Norwegian content
- Strong use of photos or storytelling
- Digital enhancements (links, interactive elements)

🏆 Awards Guide

Gold Award (85–100 pts)

Outstanding newsletter that excels in nearly all areas—engaging, polished, and inspiring.

Silver Award (70–84 pts)

Strong newsletter with solid content and presentation.

Bronze Award (55–69 pts)

Good effort with foundational elements present.

Lodge Name & Number: _____

Newsletter Title: _____

Editor Name (if known): _____

Judge Name: _____

★ SCORING

1. 📢 Communication & Clarity (20 pts)

Score: _____ / 20

Comments:

2. 🎨 Design & Visual Appeal (15 pts)

Score: _____ / 15

Comments:

3. 📍 Organization & Required Elements (15 pts)

Score: _____ / 15

Comments:

4. 📖 Content Quality & Variety (20 pts)

Score: _____ / 20

Comments:

5. ❤️ Lodge Spirit & Engagement (10 pts)

Score: _____ / 10

Comments:

6. 🧠 Creativity & Originality (10 pts)

Score: _____ / 10

Comments:

7. 🔍 Editing & Professionalism (10 pts)

Score: _____ / 10

Comments:

🌟 Bonus Points (Optional: up to +5)

Score: _____ / 5

Reason for bonus:

🏠 TOTAL SCORE

Total Points: _____ / 100 (+ Bonus _____)

🏆 AWARD RECOMMENDATION (circle one)

Gold (85–100) Silver (70–84) Bronze (55–69)

 **OVERALL FEEDBACK**

What did this newsletter do especially well?

Suggestions for improvement:
